Credentialing Allied Health Alternative Medicine Providers
COURSE: AGKM19180 (WEBINAR)

Date: July 16, 2014 Time: 1:00 – 2:30 pm Central Time

Webinar Overview:
We often hear that credentialing for Allied Health Professionals (AHP) and Complementary and Alternative Medicine (CAM) providers should be done the same as for other providers. Unfortunately, it is not always that easy. These providers make for some interesting challenges for the MSP.

Webinar Objectives:
- Discuss the past history and future need for AHPs and CAM providers
- Determine the most effective ways to effectively credential and privilege these providers – either through either the human resources department or the medical staff office
- Recognize Joint Commission and Medicare regulations regarding AHPs
- Define the role of the AHP specific to their organization
- Discuss the importance of establishing community need, acceptance by hospital ancillary staff and medical staff when allowing AHPs to function independently

Target Audience:
Credentialing professionals, medical services professionals, medical staff leaders, department chiefs, credentials committee members, medical executive committee members, CEOs, VPMAs, CMOs, medical directors, QA/PI Directors

Faculty: Kathy Matzka, CPMSM, CPCS
Kathy Matzka, CPMSM, CPCS is a speaker, consultant, and writer with over 20 years of experience in credentialing, privileging, and medical staff services. She holds certification by the National Association Medical Staff Services (NAMSS) in both Medical Staff Management and Provider Credentialing.

Ms. Matzka has authored a number of books related to medical staff services including both the fifth and sixth editions of the Compliance Guide to Joint Commission Medical Staff Standards, and The Medical Staff Meeting Companion Tools and Techniques for Effective Presentations. For the past eight years, she has been the contributing editor for the credentialing industry’s premier credentialing publication, The Credentials Verification Desk Reference and, recently, its companion website. The Credentialing and Privileging Desktop Reference.

Ms. Matzka is a highly-regarded industry speaker, and in this role has developed and presented numerous programs for professional associations, hospitals, and hospital associations on a wide range of topics including provider credentialing and privileging, medical staff meeting management, peer review, negligent credentialing, provider competency, and accreditation standards.
Registration:
There is a site fee of $175.00 for NDHA Member Hospitals and $300.00 for Non-members for this course. Member Hospital is referred to as an individual freestanding facility, not a hospital system. The registration fee provides you with one phone number, Web connection and a downloadable handout. Numerous people at one physical site are encouraged to participate in the Web Conference through one registration (utilizing the same telephone/Web connection). If any additional locations or facilities are added into your connection, additional registration fees will be charged. If participants at your site require more than one telephone/Web connection, additional registration fees will be charged.

Prior to the program you will receive an e-mail containing instructions on how to connect to the conference. This e-mail will also contain codes to access the conference call. Advance registration by July 7, 2014 is required to ensure delivery of instructional materials. A late fee of $25.00 will be charged for any registrations after this date. This fee is necessary, as we are being charged a late fee for any last minute registrations that require an overflow line on the bridge. If you do not receive an e-mail from Linda Simmons prior to the program with your handouts and dial-in information, please contact her at 701 224-9732.

Please contact Linda Simmons at 701 224-9732 or lsimmons@ndha.org for further information. You may register by fax (701) 224-9529, online at http://www.ndha.org under Education or by mail PO Box 7340, Bismarck ND 58507.

Registration fees are non-refundable unless notice of an individual’s cancellation is received at NDHA five working days prior to the event, in which case a cancellation fee of $50.00 will be deducted from your registration fee. If notice of cancellation is received after this date, there is no refund. You will be billed whether or not you attend the program.

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Facility ______________________________________________________________

Contact Name/Title______________________________________________________

E-Mail________________________________________________________________

Phone Number _________________________________________________________