T2939 (WEBINAR)
MANAGING DENIALS FOR MEDICAL NECESSITY IN TODAY’S ENVIRONMENT
November 18, 2014  12:00pm – 1:00pm Central Time

Handling denials can be time consuming and costly and presents significant reimbursement challenges for today’s hospitals. Claims denials are not strictly a matter of clarification that can be handled by a nonclinical person in the billing office. Tracking patterns of denials to identify the claims denials system used today may no longer be sufficient post ICD-10 because of detailed specificity and the payers common working file integration. In this program, you will learn strategies from an expert on ways to effectively manage this costly issue that all hospitals are facing.

Target Audience:  CEO, COO, CFO, CNO, CMO, Case Managers, Outpatient Clinical Staff, Nursing Staff, Physicians, Inpatient and Outpatient Departmental Managers, Chargemaster Coordinators, Business Office Staff, All Coding, Billing and Claims Transaction Staff, Patient Financial Management Personnel, and Compliance Staff

Faculty:  
Jean Ann Hartzell-Minzey, RHIA,  
CPC, CHA  
President/CEO  
Healthcare Education Strategies, Inc.  
Prairieville, Louisiana

Jean Ann Hartzell-Minzey has over 35 years of professional experience in the areas of documentation, education, chargemaster review, coding and billing, and compliance. She was a director of several medical record departments for hospitals in Louisiana and Mississippi. Jean Ann has experience in physician practices, acute care hospitals, ambulatory surgery centers, home health, and nursing homes. She has presented over 3,000 workshops nationwide for healthcare audiences.

Program Topics:
• Modifying processes
• Changing documentation keys
• Strategies to reduce denials and improve cash flow
**Registration:**

There is a site fee of $175.00 for NDHA Members and ND HFMA Members, and $300.00 for Non-members for this course. The registration fee provides you with one phone number, Web connection and a downloadable handout.

Numerous people at one physical site are encouraged to participate in the Web Conference through one registration (utilizing the same telephone/Web connection). A member hospital is referred to as an individual freestanding facility, not a hospital system. *If any additional locations or facilities are added into your connection, additional registration fees will be charged.* If participants at your site require more than one telephone/Web connection, additional registration fees will be charged.

Prior to the program you will receive an e-mail containing instructions on how to connect to the conference. This e-mail will also contain codes to access the conference call. Advance registration by November 7, 2014 is required to ensure delivery of instructional materials. A late fee of $25.00 will be charged for any registrations after this date. This fee is necessary, as we are being charged a late fee for any last minute registrations that require an overflow line on the bridge. If you do not receive an e-mail from Pam Cook prior to the program with your handouts and dial-in information, please contact her at 701 224-9732.

Please contact Pam Cook at 701 224-9732 or pcook@ndha.org for further information. You may register by fax (701) 224-9529, online at [http://www.ndha.org](http://www.ndha.org) under Education or by mail PO Box 7340, Bismarck ND 58507.

Registration fees are non-refundable unless notice of an individual’s cancellation is received at NDHA five working days prior to the event, in which case a cancellation fee of $50.00 will be deducted from your registration fee. If notice of cancellation is received after this date, there is no refund. You will be billed whether or not you attend the program.

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**Managing Denials for Medical Necessity in Today’s Environment 11/18/14**

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